

Next NAMPO Harvest Day: 13 - 16 May 2008

Closing date for non-agricultural applications is 31 October 2007.
Limited space available.

Sluitingsdatum vir aansoeke van nie-landbou produkte is 31 Oktober 2007. Slegs beperkte uitstalruimte beskikbaar.

2007 NAMPO Harvest Day continues with previous years' successes

Exhibitors during the 2007 NAMPO Harvest Day are satisfied that they concluded good business this year. Feedback in this regard received from leading input suppliers and general exhibitors emphasise that the relevance of the Harvest Day as a central agriculture trade exhibition increases every year.

More than 600 exhibitors offered the 64 014 visitors a balanced package of products and services. The attendance figure was slightly lower than the previous year, but still in line with the expectations of the organisers, Grain SA, of this type of exhibition. After a quieter first day, the numbers registered at the gates picked up during the remainder of the three days to the same attendance numbers of previous years, with a particularly busy second and third day as a result.

According to Mr Jub Jubelius, chairman of NAMPO Harvest Day, the new exhibit areas on the south western side of NAMPO Park increased the total number of open air stands. "From the feedback of exhibitors whose stands were on various coordinates of NAMPO Park, it is clear that there was a more proportional distribution of visitors across the grounds," he said.

"Exhibitions were also characterised throughout by a high standard of exhibit material and products. The challenge to Grain SA and every exhibitor will be to maintain this standard in future, while we have to focus on constantly moving the boundaries," maintained Mr Jubelius. He also expressed his gratitude for the volunteers who once again rolled up their sleeves to do their bit during the Harvest Day.

The interest in the livestock section increases annually. The 35 large stock, 14 small stock and four horse breeds that were showed are considered a representative reflection of the leading animal breeds, with the Romagnola cattle breed as the latest addition in 2007.

The upgraded 4x4 demonstration area ensured an exciting playground for the 13 exhibitors of 4x4 vehicles – Harvest Day attendees showed their appreciation by a steady brilliant attendance of the demonstrations. A locally manufactured 2x4 vehicle which defiantly strutted its stuff in the company of 4x4 vehicles, particularly caught the eye. Two brands' "ride & drive" experience was an interesting addition to the 4x4 menu and according to spokespeople of these brands, these sessions were in great demand.

Other Harvest Day highlights were the ever-popular ladies programme, farmer patent competition and the bore line demonstrations. NAMPO Park's facilities were up to standard and the weather and traffic all played along well.

The date for next year's NAMPO Harvest Day have already been set on 13 - 16 May 2008.

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